

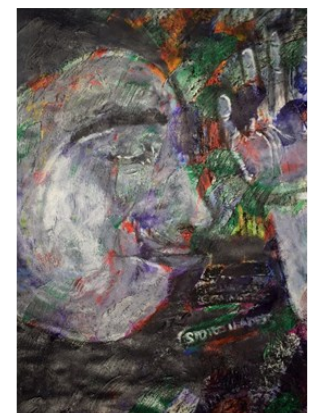
## Component 1- Portfolio 60%

### Conceal and Reveal

Development of a wide range of skills including drawing, painting, sculpture, printmaking  
Development of an individual visual language.

### States of Change

Application of skills to the further development of students individual visual language.



## Component 2- External assignment 40%

### Exam

Select a question from a choice of 7 topics set by the exam board.

Students work independently to gather evidence against the assessment objectives to produce a portfolio of work which will then inform the making of a final outcome in a 10-hour exam.

# GRAPHIC COMMUNICATIONS - AQA

## Component 1- Portfolio 60%

### Design and Make Publicity Material for a New Band

Development of a wide range of skills including drawing, 2D to 3D construction, market research, layout and Design

Development of an individual design aesthetic.

### Design and Make Packaging and Promotional Material for a Fragrance Inspired by Nature

Laterally development and application of skills to produce packaging.

Application of skills to the further development of students individual design aesthetic.

## Component 2- External assignment 40%

### Exam

Select a question from a choice of 7 topics set by the exam board.

Students work independently to gather evidence against the assessment objectives to produce a portfolio of work which will then inform the making of a final outcome in a 10-hour exam.



# ASSESSMENT OBJECTIVES

BOTH COMPONENTS ARE EVIDENCE BASED AND ARE MARKED AGAINST 4 ASSESSMENT OBJECTIVES.

- **DEVELOP:** Research and analysis
- **REFINE:** Generating and selecting ideas from research and experimentation
- **RECORD:** Drawings and annotations to clearly show the development of ideas
- **PRESENT:** presentation of work, production of outcomes and final art works